



**Press Kit**

[alayacare.com](http://alayacare.com)

# About Alayacare

AlayaCare is an end-to-end software platform for public, private, non-profit, and community home-based care organizations that manages the entire client lifecycle, including needs assessments, care plans, scheduling, visit and route optimization, and visit verification. Founded in 2014 and now with over 500 employees, AlayaCare combines traditional in-home and virtual care solutions that enable care providers to lower the cost of care and achieve better outcomes for their clients. AlayaCare serves organizations across Canada, the United States, Australia, and New Zealand.

For more information, visit: [AlayaCare.com](https://AlayaCare.com)

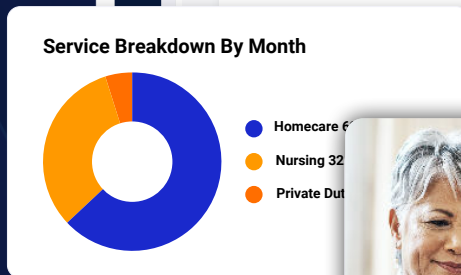


**Jessica Chavez's Exec Dashboard**

Full Name	Code	Visit Count Sum	Bill Rate Sum	Cost of Service	Profitability

**Missed Visits**

Line chart showing Distinct Count (Y-axis, 0 to 5.00) over Month (X-axis, Jul, Aug). The chart shows an upward trend in missed visits, with a blue trend line and an orange data line.





### **Our Mission**

To empower care providers to achieve better health outcomes by delivering transformative technology and data insights to focus on what really matters.



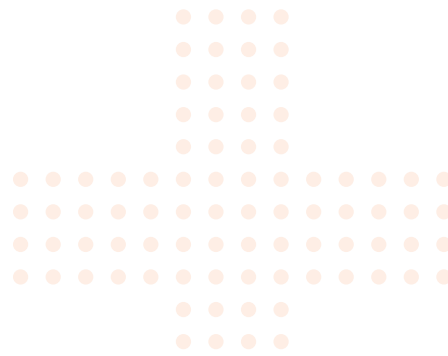
### **Our Purpose**

We are driven to enable the care we want our loved ones to receive in the place they call home.



### **Our Vision**

The future of home, community, and residential care is connected and part of a continuum delivered through traditional and emerging modes of care. AlayaCare makes that personalized and predictive.





## Leadership

### **Adrian Schauer, Founder and CEO**

Adrian Schauer is the founder and CEO of AlayaCare, a home healthcare software company that has grown to over 600 employees in nine years and is delivering its disruptive solution across the globe. AlayaCare's purpose is to enable the type of care that we would all want our loved ones to receive at home rather than in a hospital or long-term care facility. By combining virtual care tools with the supporting software for in-person homecare, AlayaCare is leading the industry through a transition from fee-for-service to value-based care.

Adrian is a serial technology entrepreneur. Prior to AlayaCare, Adrian built two mobile software companies, both of which were leaders in their respective markets before being acquired. Adrian is an active Angel Investor and sits on the boards of several companies including fast growing technology firms.

In 2016, Adrian received the EY Entrepreneur of the Year Award in the Emerging Entrepreneur category in Quebec, and, more recently, AlayaCare has been named a Deloitte Technology Fast50 winner 4 years in a row, securing the #37 position in 2022 and the 17th spot on the 2021 Start-up 50 ranking of Canada's Top new Growth Companies as published by Canadian Business and Maclean's.

Adrian is the co-founder of the Madiro, a charitable organization created to support innovative solutions to the health problems in low-income countries. He holds a Master of Applied Science from the University of Toronto and Bachelor of Engineering from Queens University.





## Contact Us

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